Eric F. Schwartz

Multimedia Specialist | Motion Designer | Filmmaker

Battle Ground, WA | schwartzferic@gmail.com | linkedin.com/in/schwartzferic/

PROFESSIONAL SUMMARY

Multidisciplinary multimedia professional with 13+ years of experience in video production, motion graphics, visual design and digital learning. Background spans public safety education, engineering technology, corporate communications and broadcast television. U.S. Navy combat veteran with experience leading creative projects from concept through delivery.

CORE CAPABILITIES

Video production and editing • Motion graphics • Visual communications • Photography • Instructional media and e-learning • Scriptwriting and storyboarding • Lighting and directing • Adobe After Effects • Digital and print collateral • Media asset management

PROFESSIONAL EXPERIENCE

Portland Police Bureau | City of Portland Aug 2021 – Present

Multimedia Specialist (Motion Graphic Designer / Videographer)

- Produce training videos, motion graphics, photography and instructional media for public safety education.
- Collaborate with instructors, subject matter experts and online learning specialists to develop interactive learning content and presentations.
- Manage video library and presentation technology; execute production from planning and filming through editing and delivery.

Signal Hound Apr 2019 – Aug 2021

Multimedia Specialist

- Produced video, animation, photography and graphic design for engineering technology marketing and customer education.
- Designed digital and print brand collateral including newsletters, brochures, infographics, email campaigns, websites and trade show materials.
- Coordinated content distribution and social media; collaborated on customer education and brand awareness strategies.

GuideSpark Sep 2015 – Apr 2019

Motion Graphic Designer II

- Created motion graphics for employee communications and training, working with scriptwriters, art directors, marketing teams and producers.
- Created and maintained interactive client landing pages hosting videos, posters and informational PDFs.

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PROFESSIONAL EXPERIENCE (CONTINUED)

NEWSWATCH 12 | KDRV
May 2014 – Sep 2015

Creative Services Producer

- Conceptualized, wrote, shot and edited commercials and promotional content for television, radio, web and mobile platforms.
- Worked directly with clients and station leadership; coordinated commercial production from concept through client delivery and billing.

SSI Shredding Systems
Nov 2013 – May 2014

Visual Communication Specialist

- Developed concepts, scripts and storyboards; managed production budgets, casting, lighting, directing, editing, color correction and sound design.

Portland State University | Co. Creative
Jul 2013 – Apr 2014

Visual Media Producer

- Managed production teams, client meetings, budgets, releases, filming, directing and editing from concept through completion.

Birdieeye
Jun 2013 – Oct 2013

Editor

- Edited golf course videos for television, web and mobile; handled color correction, titles, time remapping and compression.

Clean Water Services
Jul 2013

Editor Consultant

- Organized video assets and B-roll; advised on production planning, budgets and equipment.

EDUCATION

The Art Institute of Portland | Digital Film and Video | 2010–2013

MILITARY AND PUBLIC SERVICE

United States Navy | Fleet Marine Force Corpsman | 2006–2009
Combat medical support with Marines in Iraq; honorable discharge.

Battle Ground Fire Department | Volunteer Firefighter | 2001–2004

PORTFOLIO

Film Reel (YouTube) | Motion Graphics Reel (Vimeo)